

From the desk of the CEO
Haiku Systems Inc.
1235 Florida St, Unit B
San Francisco, CA 94110
(415) 780 0774



September 24, 2020

To Whom It May Concern:

After two years of working with Agustina (Tina) Feijóo as her CEO, manager, and close collaborator at Haiku, I've come to know her well. It is my pleasure to write this letter of warm recommendation for Tina and to attest to her numerous creative talents and exceptional work ethic.

Tina is a highly effective UX designer, who helped drive initial design for two greenfield products and major design iterations of two existing products at Haiku. Tina is also a talented visual designer – for example, she designed the logo you see in the letterhead of this very letter. She also created numerous illustrations and animations for our apps and marketing initiatives. Tina's creative work is top-notch.

Beyond design skills, Tina is highly versatile. Working at a startup, Tina had no hesitations about wearing many hats. From marketing to business operations to shipping code, Tina jumped in everywhere that duty called, and did so with aplomb. Even when helping with some of our more tedious tasks like semi-automated sales outreach, Tina never once complained and always delivered.

Finally, Tina is a gifted communicator with world-class organizational skills. From the best-organized wireframes I've ever seen, to company-wide team-building workshops, to our well-tuned marketing content calendar, all driven by Tina – her work is meticulous. You may be surprised, then, to learn that she also works exceptionally fast. Tina has grit, is naturally organized, and is deeply intrinsically motivated.

I'm confident that Tina will continue to make waves with her career as she did here at Haiku. If you have the opportunity to work with her, take it! You won't regret it. Please reach out with any questions: z@charybrown.com or +1.509.435.6820

Sincerely,

A handwritten signature in black ink, appearing to read 'Zachary Brown'. The signature is fluid and cursive, with a large initial 'Z'.

Zachary Brown
Founder & CEO | Haiku Systems Inc.
zack@haiku.ai | (415) 780 0774